

WE'RE LOOKING FOR BRAND MANAGERS

JOB DESCRIPTION-BRAND MANAGERS

As an Unlocked Brand Manager, you will develop core skills to strengthen your CV in pursuit of graduate jobs.

Benefits of the role

- Paid the Living Wage of £9.00 per hour (£10.55 with London weighting), amounting to around £350 per term
- Flexible hours - typically four hours a week, which you can work around your studies and other commitments to suit you, due to the independent nature of this work
- Develop various skills, including communication, independent working, marketing, networking, planning, and organising
- Gain experience in promoting a growing organisation
- Play a key role in Unlocked Graduates' work to build awareness of the positive work that goes on in prisons and how society can nurture a rehabilitative attitude towards prisoners
- Fast Track your application to the Unlocked Graduates Leadership Development Programme

What it involves

- Contracted from September 2020 - March 2021
- Working independently to promote the Unlocked Graduates' brand across your university using creative marketing techniques
- Utilising your own networks within the university community to promote our opportunities and reaching out to societies focused on diversity and inclusion
- Acting as a professional point of contact for interested students and spread our message with confidence
- Networking with a range of stakeholders on campus (academic departments, societies, voluntary organisations) to raise the profile of Unlocked Graduates
- Support us at careers fairs, presentations and other recruitment events
- Attending a compulsory training day prior to starting in the role at our head office in London, and mid-point training in January

Are you eligible?

You will need to be:

- A full-time undergraduate student at a UK university from September 2020
- Eligible to work in the UK from September 2020 - March 2021
- Available for a virtual assessment centre in late May/early June

What we are looking for:

You will need to demonstrate that you have the six key attributes that we look for in our Brand Managers:

1. Motivation - You are passionate about Unlocked Graduates, show clear drive to want to promote the programme and to transform the way people think about prisons and prisoners.
2. Relationship-building - It is vital that you quickly build relationships with new and existing stakeholders such as societies, careers advisors and academics.
3. Resilience - Ideas may not always go according to plan so you need to be able to deal with last-minute changes and the possibility that things may not work out successfully every time.
4. Initiative - You take the lead and initiate ideas independently.
5. Influencing and Persuasion - You are a confident communicator, forthcoming in talking to new people with an ability to influence and persuade others.
6. Planning and Organising- You can effectively plan and organise your time to ensure you are able to balance your studies and your role as Brand Manager.

How to apply

The first stage involves a simple application form where we ask for your details and a few questions regarding your networks and motivations for applying for the role. If you are successful, you will be invited to take part in a virtual assessment centre with the recruitment team.

You can email the Recruitment Team if you have any further questions: recruitment@unlockedgrads.org