

WE'RE LOOKING FOR BRAND MANAGERS

JOB DESCRIPTION - BRAND MANAGERS

As an Unlocked Brand Manager, you will develop core skills to strengthen your CV in pursuit of graduate jobs.

Benefits of the role

- Paid the Living Wage of £9.00 per hour (£10.55 with London weighting), amounting to around £350 per term
- Flexible hours - typically four hours a week, which you can work around your studies and other commitments to suit you, due to the independent nature of this work
- Develop various skills, including communication, independent working, marketing, networking, planning, and organising
- Gain experience in promoting a growing organisation
- Play a key role in Unlocked Graduates' work to build awareness of the positive work that goes on in prisons and how society can nurture a rehabilitative attitude towards prisoners

What it involves

- Contracted from September 2019 - March 2020
- Working independently to promote the Unlocked Graduates' brand across your university using creative marketing techniques
- Utilising your own networks within the university community to promote our opportunities and reaching out to societies focused on diversity and inclusion
- Acting as a professional point of contact for interested students and spread our message with confidence
- Networking with a range of stakeholders on campus (academic departments, societies, voluntary organisations) to raise the profile of Unlocked Graduates
- Support us at careers fairs, presentations and other recruitment events
- Attending a compulsory training day prior to starting in the role at our head office in London, and mid-point training in January

Are you eligible?

You will need to be:

- A full-time undergraduate student at a UK university from September 2019
- Eligible to work in the UK from September 2019 - March 2020
- Available for an interview in May or June

What we are looking for:

You will need to demonstrate that you have the five key attributes that we look for in our recruitment ambassadors:

1. Motivation - You will be passionate about Unlocked Graduates, show clear drive to want to promote the programme and to transform the way we think about.
2. Leadership - You will need to work independently and be driven to lead on new ideas, running events and managing their time effectively.
3. Relationship-building - It is vital that you can quickly build relationships with new and existing stakeholders such as societies, careers advisors and academics.
4. Resilience - Ideas may not always go according to plan so you need to be able to deal with last-minute changes and the possibility that things may not work out successfully every time.
5. Communication - You will be forthcoming in talking to new people with an ability to influence and persuade others. You should be a confident communicator, speaking positively about Unlocked Graduates and remaining on message with the rest of the organisation.

How to apply

The first stage involves a simple application form where we ask for your details and a few questions regarding your networks and motivations for applying for the role. If you are successful, you will be invited to take part in an interview with a member of the recruitment team. Where possible, we will aim to conduct these interviews face-to-face, either in your university town or at our offices in London across May and June.

You can email the Recruitment Team if you have any further questions: hello@unlockedgrads.org